



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

#### **ALFIE NORVILLE TO BE HONORED POSTHUMOUSLY WITH 2016 GEORGY AWARD AT ARIZONA THEATRE COMPANY GALA, OCT. 1**

TUCSON, Ariz. (August 10, 2016): Alfie Norville, who was among the founders of Arizona Theatre Company (ATC), will be honored posthumously with the 2016 Georgy Award at ATC's ***Gala 2016: Celebrating 50 Years*** on Saturday, Oct. 1 from 5-11 p.m. at the Temple of Music and Art, 330 S. Scott Ave. Norville's husband of 49 years, Allan, will accept the award on her behalf. Patti Norville Spector is the gala chair.

The annual event includes a silent auction, dinner and entertainment. Individual tickets are \$200 each and tables of ten can be purchased for \$2000. Gala sponsorships are available. For information, visit [www.arizonatheatre.org](http://www.arizonatheatre.org).

Georgy Award honoree Norville, who passed away in 2015, moved to Arizona more than 50 years ago, became a passionate UofA Wildcat fan. Raised in Koontz Lake, Indiana, she owned a farm in Walkerton and later worked as a contractor in Chicago, which led to an appearance in 1960 on the television show "What's My Line."

When the couple first moved to Tucson, "we didn't have any money, so we gave our time and effort," Allan told Tucson Lifestyle magazine. "Alfie sewed costumes for Arizona Theatre Company and I was an usher and the treasurer."

Alfie, Tucson's first licensed woman stockbroker, was an incredible community volunteer, serving on the boards of directors of the University of Arizona, Sarver Heart Center and Arizona Astronomy Board and as President of Altrusa International, Inc. The inspiration and founder of

the Gem and Jewelry Exchange, their philanthropic efforts resulted in the Philanthropists of the Year Award from the Steven M. Gootter Foundation and Diamond of the Community Award from Catholic Community Services. The Association of Fundraising Professionals named Alan and Alfie Norville as the Outstanding Philanthropists of the Year in 2011. In 2006, she was named a “Remarkable Mom” by Tu Nidito Children and Family Services of Tucson.

The Norville’s have funded the Allan and Alfie Norville Endowed Chair for Heart Disease in Women Research at the University of Arizona Sarver Heart Center and they are charter members of the University of Arizona Foundation’s 1885 Society, a donor leadership group.

For more information about ***Gala 2016: Celebrating 50 Years***, visit [www.arizonatheatre.org](http://www.arizonatheatre.org) or call Pauline Hechler at (520) 884-8210, ext. 7301.

ATC will celebrate its 50<sup>th</sup> anniversary during the 2016-17 season with the following performances: “King Charles III” (August 16 – October 23); “Act of God” (September 20 – December 4); “Fiddler on the Roof” (November 8, 2016 – January 29, 2017); “The River Bride” (This play is fully cast); “Ring of Fire” (This play is fully cast); “Holmes and Watson” a new play by Jeffrey Hatcher commissioned by ATC (March 21 – May 28).

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**About Arizona Theatre Company:** Arizona Theatre Company (ATC) is the preeminent fully professional theatre in the state of Arizona committed to inspiring, engaging, and entertaining - one moment, one production, and one audience at a time. Boasting the largest seasonal subscriber base in the performing arts in Arizona, ATC is the only resident company in the U.S. that is fully based in two cities providing its wide array of programming and community outreach across the region. Now in its 50th season, more than 130,000 people a year attend our performances at the historic Temple of Music and Art in Tucson, and the elegant Herberger Theater Center in downtown Phoenix. Each season of home-grown productions reflects the rich variety of world drama—from classics to contemporary plays, from musicals to new works—along with a wide array of community outreach programs, educational opportunities, access initiatives and new play programs. Designated The State Theatre of Arizona, ATC is led by Artistic Director David Ira Goldstein, and a dedicated Board of Trustees.